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FOR IMMEDIATE RELEASE

### Mike Wiegele's Resort Welcomes Summer in Blue River

BLUE RIVER, BC – The season of celebrating warm temperatures and great BC flavors, is underway at Mike Wiegele Helicopter Skiing (MWHS) Resort and Saddle Mountain Restaurant (SMR). This summer, MWHS's operations are looking forward to welcoming travelers from around the globe, to experience the natural beauty at the resort and to enjoy the freshly made delicacies and locally sourced ingredients, at its summer restaurant – located along Highway 5.

In December, the MWHS will be celebrating its 50<sup>th</sup> Anniversary winter season, and Mike mentions that the summer operations are also part of the kickoff to the exciting benchmark year for the resort.

"We are striving forward and preparing the resort for this special year," says Mike.

He says the team are counting down the days this summer towards its landmark celebrations and he's proud to welcome new visitors into Blue River's unique experiences at MWHS.

From June 15 to September 15, 2019, the resort's restaurant opens its doors to offer its famously fresh housemade culinary delights, made with locally sourced ingredients. From the 8 Peaks Burger lineup to decadent desserts, SMR's culinary team strives to create a strong selection of fresh housemade offerings and an attentive and approachable dining experience.

This year, MWHS is proud to introduce one of the newest members of the SMR team. Food and Beverage Director Erick Poulton has worked around the world in the culinary field and hopes to provide a top local BC grown experience for summer customers.

"We believe in local sustainability and supporting our farmers and produce suppliers," explains Poulton. "Three Ranges Brewery and Harper's Trail Winery – two big names located North and South of us – as an example, and a lot of our meat and dairy produce, also come to us from local producers – including 63 Acres Premium BC Beef. We have so much to offer in BC. It's all in our own backyard and we want everyone to experience and celebrate what BC has to offer."

While at the resort, visitors are also encouraged to check out MWHS's winter inventory of Arc'teryx, The North Face, Patagonia and more top-end outdoor winter gear at great savings. This annual sale only happens during the summer and everyone is invited to take advantage of the savings on their next trip to explore summer in Blue River.

**[Photo: MWHS Food and Beverage Director Erick Poulton and Mike Wiegele are anticipating a great summer season ahead, in Blue River.](#)**

**About Mike Wiegele Helicopter Skiing (MWHS):** Established in 1970, MWHS is a family owned heli-ski operation – located in the heart of the magnificent Cariboo, Monashee and Rocky Mountains ranges. This unique area of British Columbia is renowned as one of the world's most productive regions for high quality, reliable powder snow. The MWHS 1.5-million-acre (600,000 ha.) ski terrain offers world class skiing and boarding and hosts a variety of summer activities. The MWHS resort consists of 22 handcrafted log chalets, 20,000 sq. foot main Lodge, full-

**Mike Wiegele Helicopter Skiing**

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service Sport Shop, Guides Haus, and the Albreda Lodge. The winter season runs from December 1, 2019, until April 11, 2020.

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